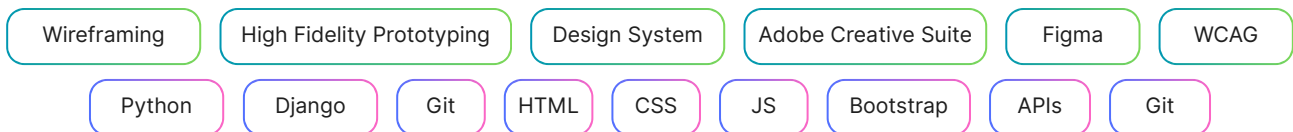


JASON BELLUT

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www.jasonbellut.com

SUMMARY

With over 7 years of experience in UX/UI and web design, my passion for programming and problem-solving led me to expand my skills through a certified Python application developer program. This dual expertise allows me to create projects from start to finish, combining thoughtful design and functional development, from gathering requirements to deployment.



WORK EXPERIENCE

Full-Stack Developer & UX/UI Designer - Graphenaton Technologies SA **Sep 2024 - Sep 2025**
🇨🇭 Geneva, Switzerland

End-to-end design and development of a B2B SaaS platform with conversational AI integration.

- Product design and creation **high-fidelity mockups** aligned with technical capabilities and user needs.
- **Backend** development with **Python/Django**, integrating **external APIs** and custom scrapers to collect and store data in the database.
- **Stripe** integration for secure payment processing and subscription verification.
- Integrated **AI chatbots** across multiple modules to facilitate data exploration, providing automatic summaries and answering user queries.
- **Frontend** development with Django templates, ensuring modern **responsive** design, **WCAG** compliance and **SEO** best practices.
- **CI/CD** pipeline implementation and deployment on **Google Cloud Run** and Cloud SQL to ensure fast, reliable and secure delivery.
- Monitoring of stability, performance and user behavior with **Google Cloud Metrics**, **Sentry** and **Hotjar**.

UX/UI Designer - D.A.R.Y.L **Apr 2019 - Dec 2022**
🇫🇷 Annecy, France

UX/UI optimization on high-traffic platforms (millions of users)

- Created dozens of landing pages in compliance with **accessibility** standards (WCAG) and performance benchmarks (Lighthouse), optimized for sign-up conversion rates.
- Complete **design system** overhaul and workflow automation.
- UX/UI optimization for platforms with **millions of users**.
- **Led UX direction** for web-to-mobile migration (iOS/Android) with native feature integration
- Designed a simplified website creation interface to democratize affiliate marketing for non-technical users
- Designed keyboard-optimized moderation interface (**10 seconds vs. several minutes**)

More details : www.jasonbellut.com

🇫🇷 Tours, France

Creation of promotional visual assets for a chain of 23 flower shops.

- Created advertising content for the Fleurs Ô Naturel brand :
 - Point-of-sale, local press and urban advertising
- Created internal communication materials for the 23 stores :
 - Weekly internal newsletter, organizational templates for schedules, deliveries and key floral calendar events

Marketing & Web Designer - Larde Sports**Nov 2013 - June 2017****🇫🇷 Vernouillet, France**

Multichannel marketing strategies and automation for France's leading badminton retailer

- Created web content for lardesports.com e-commerce platform
- Implemented automated email marketing campaigns (trigger marketing)
- Enhanced information system (Sage X3) to optimize marketing campaigns
- Created print materials for sponsored sporting events
- Developed brand presence on Instagram and Facebook

Webmarketing - Courtais SA**Sep 2012 - July 2013****🇫🇷 Le Perray-En-Yvelines, France**

Marketing content creation and B2B catalog automation for confectionery e-commerce

- Created web content for bonbon-foliz.com & top-bonbon.com e-commerce sites
- Created and sent promotional newsletters
- Created B2B interactive catalog with automated data insertion

EDUCATION**Diploma in Python Application Development****2023 - 2024**

OpenClassrooms

- Specialization in Python Application Development and Web Frameworks (Django, Django REST) in a Mentored Learning Environment.

Web Developer Training**2017 - 2018**

OpenClassrooms

- Specialization in full-stack web development with HTML, CSS, JavaScript under mentor guidance.

Bachelor's Degree in Marketing**2012 - 2013**

Escale - Rambouillet, France

BTS in Business and Commercial Unit Management**2009 - 2012**

Lycée Louis Bascan - Rambouillet, France

Professional Baccalaureate in Automated Production Systems**2006 - 2009**

Lycée Louis Bascan - Rambouillet, France

ADDITIONAL INFORMATION

- **Soft Skills:** Communication & collaboration, Problem solving, Autonomy & Project management, Curiosity & Continuous learning, User-centered mindset
- **Languages:** French, English, Spanish

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